

Ambassadors to the Prince



Diversity is a group of 11 young men of different ages and from different social **backgrounds** but with a common interest: dancing to stay out of trouble. They all come from East of London, an area with a lot of poverty and unemployment. The group consists of three pairs of brothers and their five friends. They all call themselves 'cousins'. In May 2009, 'Diversity' won the final of the TV competition 'Britain's Got Talent' and is now planning a great future together.

Group choreographer, Ashley Banjo says "Dancing stops us going down the wrong street." Jamie McNaughton adds "I can't see some of my old friends now. They are always **in trouble**. It's all about money and **peer pressure**. Kids decide to sell drugs to make money so they can buy a new pair of trainers. They think they can buy respect but they can't so then they carry knives ... and someone dies." Jamie's brother Ian says "'Diversity' is my base, my home. When you **hang out** with the wrong people, you make mistakes."

Ashley confirms "Our motto is 'Dream, Believe, **Achieve**'—that's how to win respect. In fact, Prince Charles is **such** a big fan of our philosophy that he wants us to be ambassadors for his **charity** for young people 'The Prince's Trust'." **Way to go**, 'Diversity'!

backgrounds = origini
in trouble = nei guai
peer pressure = pressione delle persone dello stesso stato sociale
hang out = socializzati con
achieve = raggiungere
such = così
charity = istituto di carità
Way to go ... ! = Grandi... !

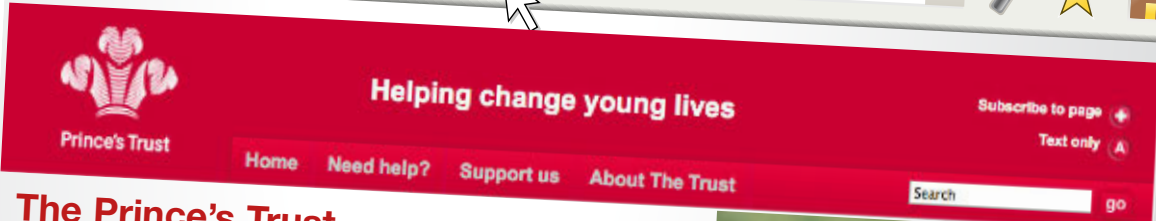
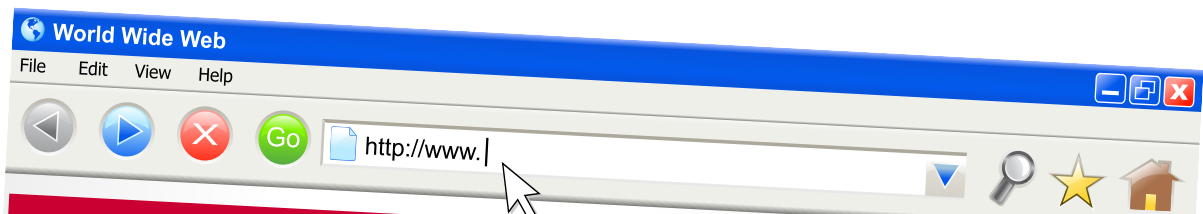
glossary



- 1 Read the interview and complete the statements.
 - 1 The boys in 'Diversity' are all from East London but they come from different
 - 2 The brothers and friends all call themselves
 - 3 The group choreographer is called
 - 4 Some kids in London sell drugs to make
 - 5 The band's motto is
 - 6 The Prince's Trust is a charity for
- 2 Write the Italian equivalents of these cognates from the text.
 - 1 pairs =
 - 2 cousins =
 - 3 final =
 - 4 respect =
 - 5 motto =
 - 6 ambassadors =

English Humour 🤪

How do pop stars keep cool?
 They sit next to their fans!



The Prince's Trust

Prince Charles **founded** the 'Prince's Trust' in 1976 to help **disadvantaged** young people in the UK. The Trust helps young people stay out of trouble by offering them help in education, training and new jobs. If a teenager or young adult has a good idea for a new business, the 'Trust' can give **advice** and money from its many sponsors to help **set up** the business. 56% of businesses that the 'Prince's Trust' helps continue to **trade** for over three years. Sponsors of the 'Trust' include British Telecom, The Premier League, The Professional Footballers Association and Starbucks Coffee Company.



founded = ha fondato
disadvantaged = svantaggiate
advice = consulenza
set up = avviare
trade = commerciare

glossary



3 Read the information about the 'Prince's Trust' and answer the following questions.

- 1 When did Prince Charles found the 'Prince's Trust'?
- 2 What does the 'Prince's Trust' do for young people?
- 3 What kind of assistance does it offer in business?
- 4 Who are its main sponsors?

4 Listen to Rashid talking about his idea, read the statements and mark them true (T) or false (F).

- 1 Rashid is from a rich background. T F
- 2 He studied music at college. T F
- 3 He started a music club where kids can buy musical instruments. T F
- 4 The 'Prince's Trust' wants to give him money for a car. T F

5 Work in pairs. Think about an idea to help kids in your area, something for them to do in their free time. Present your idea to the class. Think about these things.

- Where they could do it.
- Why it's motivating for them.
- How it could help them.